



UC **SANTA BARBARA**
Graduate Division

Grad Slam Sponsorship Overview

What is Grad Slam?

Grad Slam is an award-winning campus-wide competition that showcases top UCSB graduate students and their research. Students present their research in action-packed three minute talks to a diverse audience comprised of students, faculty and community members.

Competitors must navigate multiple rounds of competition including preliminaries, semifinals and the much anticipated Finals. The stakes are high with over \$15,000 in prize money on the line, including \$5,000 for the winner.

Why Support Grad Slam?

Sponsorship provides opportunities to connect with top graduate student talent, ensures high visibility to the UCSB campus and greater Santa Barbara communities and helps feed the intellectual curiosity of your current employees through Mini Grad Slams and other customized content.



The 2021 Grad Slam competition will be held April 2021.



2021 Grad Slam Support Levels

	Presenting	Premier	Champion	Medalist
Donation Amount	\$25,000	\$10,000	\$5,000	\$2,500
Inclusion of UCSB Grad Slam presented by "ABC Company" in all references to the 2021 Grad Slam in print and digital communications	✓			
Opportunity to have an Employer Information Session offered at UCSB at a mutually agreed upon date and time	✓			
Mini Grad Slam presentation at the company	✓	✓		
Opportunity to present at one mutually-agreed upon Career and Professional Development event for UCSB Graduate Division including presentation skills workshops, professional networking events, LinkedIn workshops, personal branding workshops and more	✓	✓	✓	
Recognition at the Grad Slam Finals by the Graduate Division Dean	✓	✓	✓	✓
Reserved Seating at the Grad Slam Finals	✓	✓	✓	✓
Invitation to the VIP Reception at the Grad Slam Finals	✓	✓	✓	✓
Recognition on all Grad Slam marketing materials including event website, email invitation to local alumni and friends, GradPost article and email to current graduate students	Top Recognition	Elevated Recognition	Regular Recognition	Regular Recognition

- Includes in kind sponsors
- Grad Slam sponsorships are structured as gifts and are tax-deductible to the fullest extent of the law
- In the event of the 2021 Grad Slam going virtual, we will ensure that donors receive alternative recognition on par with what is described here

For more information, contact:

John Lofthus

Assistant Dean of Development, Graduate Division
john.lofthus@ucsb.edu | (805) 893-2190

Marcie Marsh

Director of Development, Graduate Division
marcie.marsh@ucsb.edu | (805) 893-2774